



MAESTRO
ENTREPRENEUR CENTER
In Partnership with



NEWS RELEASE



FOR IMMEDIATE RELEASE

December 18, 2017
MEDIA ADVISORY

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Mayor Nirenberg to Keynote at Graduation Ceremony for Woodforest Foundry's Maestro's Entrepreneurship 10-Week Cohort Program

WHO: A grant from Woodforest National Bank offered the Maestro Entrepreneur Center, in partnership with the San Antonio Hispanic Chamber of Commerce, the opportunity to provide the inaugural 10-week curriculum-based business development and business accelerator cohort program for small minority, women and veteran owned businesses in San Antonio.

WHAT: A graduation ceremony for Woodforest Foundry's Maestro's Entrepreneurship 10-Week Cohort Program. This event is co-hosted by leaders from Woodforest National Bank and the Maestro Entrepreneur Center in partnership with the San Antonio Hispanic Chamber of Commerce. The program offers small business owners a 10-week cohort program taught by entrepreneurs for entrepreneurs. Participants have received two-hour weekly sessions with experienced and successful entrepreneurs who offer them structured goal-setting to establish achievable outcomes throughout the course of the program. Graduates include Texas Exteriors/Studios, Next Entertainment, Mobile Dental Management, Juanita Luna Lawhn Rental Properties, AAC Build, Queta Construction, Bello Painting and Construction, Tracie's Rocks & More, Successful Learning Education Center, Grace on the Case, and Sun Gear Transmission. In attendance will be Councilman Roberto Treviño, City of San Antonio District 1, Dr. Esteban Lopez, Chair, San Antonio Hispanic Chamber of Commerce, Julissa Carielo, Chair of the Maestro Entrepreneur Center, and Doug Schaeffer, Executive Vice President of Woodforest National Bank.

WHERE: Maestro Plaza de Eventos – Banquet Hall, 1811 S. Laredo St., San Antonio, TX 78207

WHEN: Monday, December 18, 2017, 5 p.m. to 8 p.m.

Run of Show:

5 p.m. – Keynote Address by Mayor Ron Nirenberg, City of San Antonio

5:30 p.m. – Cohort Graduation Ceremony

6 p.m. – Reception

6:30 p.m. – Cohort Presentations

8 p.m. - Concludes

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NOTE: Interviews and Photo opportunities will be available. Bilingual speaking is available for interviews.

About MEC: *Maestro Entrepreneur Center™ is a nonprofit small business incubation center founded in May 2016 in partnership with the San Antonio Hispanic Chamber of Commerce. Located in a HUBZone, Maestro Entrepreneur Center™ serves small minority, women and veteran owned businesses in the City of San Antonio and beyond by offering its unique Maestro Accelerator Program™, and the Maestro Mentorship Program™. Clients range from diverse industries such as the industrial and professional services to culinary catering services and product. For more information, visit MaestroCenter.org.*

About Woodforest: Celebrating over 37 years of community banking service, Woodforest National Bank has successfully stood among the strongest community banks in the nation, proudly offering outstanding quality customer service since 1980. Woodforest currently operates over 700 branches in 17 states across the United States. For more information about Woodforest National Bank please visit www.woodforest.com.